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## **The Big BIG Benefit Welcome Letter**

First of all, THANKS to the person reading this letter – yes, YOU! If you are reading this, then you are part of the spirit of “Texans Helping Texans”. We are glad that you are here!

The Big BIG Benefit was conceptualized to raise money for the people that may not have been included in the larger donation drives following the devastation of Hurricane Harvey. It’s great to give to the Red Cross, the Salvation Army, and other national charities. But sometimes, the ones who really need it most get left behind. Our donation drives go directly to Texas charities, such as the Corpus Christi Food Bank, the Rockport-Fulton Good Samaritans, and the Navy-Marine Corps Relief Society in Corpus Christi.

The Big BIG Benefit will happen at Lone Star Park on Oct 1, 2017. Our Texas talent lineup includes some great tribute bands, like Forever Mac (Fleetwood Mac) and Texas Flood (Stevie Ray Vaughn). We’ve also got some headlining talent we are working on – but not ready to announce just yet!

In addition to great music, we’ll have great food too. A VIP seating area allows guest to watch live sports on televisions, while the kid’s area will have inflatable bounce houses for the tykes. We have 41 booth spaces for all types of vendors. In addition, we are also allowing other 503c organizations to exhibit at our event at NO CHARGE.

Here are the important details!

- The Big BIG Benefit is a FREE event. 75% of all profits go to Texas Charities.
- There is a \$20 fee to park.
- We are asking for a suggested cash donation at the door.
- VIP tickets are available for \$50. Among other perks, this allows access to our covered pavilion with live sports viewing.
- The event will open at 10 am on Sunday, and close at 10 pm.
- Beer and wine will be sold on site.
- We estimate attendance during the day to be over 7000 people.

**Event Date: Oct 1, 2017**  
**Event Location: Lone Star Park**

Nothing is more Texas than Lone Star Park, great music, great food, and most importantly, “Texans Helping Texans”. Come out and have a great Texas time – for a great Texas cause!